

# Biodegradable Inflatable Flags

Even the inflating straws are biodegradable



**Onion Media have developed the world's first fully eco-friendly, inflatable flags that are made from a plastic which biodegrades to drastically reduce waste and environmental impact. We have even developed a biodegradable inflating straw and to complete the package, even the bag it comes in is biodegradable.**

## So how does it work?

It is made with an additive that triggers environmentally safe degradation and eventual biodegradation of the plastic when exposed to UV light, heat or mechanical stress after disposal. Its presence in landfill is reduced to water, CO<sub>2</sub> and biomass, (the carbon source on which cells of micro-organisms such as fungi and bacteria grow during the process of biodegradation).

**To find out more, call Martin Ward at Onion Media: +44 (0)20 7759 2192 or email: [info@onionmedia.co.uk](mailto:info@onionmedia.co.uk)**

**Cost effective, interactive, practical, reusable, prolonged brand exposure. • Fully degradable with no adverse toxicological effects or by-products. • All of the tensile strength and functionality of non degradable material. Shelf life of 2 years (before the onset of degradation) if stored below 25degrees C. • Recyclable pre & post use prior to degradation • Controlled lifetime from manufacture to service life to final disposal. • Proven to degrade in landfill environment ultimately taking up less space. • EPI is endorsed by the Oxo Biodegradable Plastics Institute (OPI). • A degradable product (degradation end point as per ASTM D3826). • Printed with non toxic inks.**